HEALTH CARE ADMINISTRATION (HCA)

HCA 4250 U.S. Health Care System: Then and Now (3)
This course explores the development of the U.S. health care system in the social, economic, and political contexts. Students interested in careers in health care are encouraged to develop a frame of reference, which is provided through this introductory course. Prerequisite: sophomore standing or higher.
Requisite(s): Prerequisite: sophomore standing or higher.
Typically Offered: Fall, Spring

HCA 4260 Marketing in Health and Human Services (3)
This course focuses on aligning health and human services offerings with the demands of markets and the development of an organizational brand, in order to maximize consumer value and organizational competitive advantage. Explored are differences in services and product marketing, market analysis, and marketing strategies.
Requisite(s): Prerequisite: sophomore standing or higher.

HCA 4860 Internship in Health Care Administration (1-3)
Students are assigned to various agencies and work under joint supervision of supervisors and the course instructor. Prerequisites: permission of instructor. Department determines application and number of units. Offered on a credit, no-credit basis only. May be repeated up to a maximum of 3 units.
Repeatable for Credit: Yes, up to 3 units
Typically Offered: Fall, Spring, Summer

HCA 5050 Manage and Finance - The Delivery of Health Care (3)
This course explores the history, current impact and implications for the future of managed care from the management and patient perspectives. Course participants will have the opportunity to explore and discuss the dilemmas specific to a managed care environment and the roots of the transformation and the various challenges presented by the stages and the models for the financing and delivery of care.
Typically Offered: Spring

HCA 5140 History and Context U.S. Health Care (3)
This course is an in-depth exploration of the health care delivery system of the United States and the contemporary challenges to that system in delivering health care services. The purpose of the course is to foster a conceptual and contextual understanding of the system to prepare students for careers and the manager/administrator for active, reflective participation in the delivery of health care services

HCA 5260 Marketing in Health and Human Service (3)
This course focuses on aligning health and human services offerings with the demands of markets, in order to maximize customer / client value and organizational competitive advantage. Course components include: the nature of marketing function; differences in services and product markets and marketing; market analysis; elements of the tactical marketing mix; and marketing strategies.

HCA 5360 CQI in Health, Human Services, and Nonprofits (3)
This course introduces the student to quality initiatives and the specific concepts of organizational leadership and behavior, strategic management, workflow management, statistical process control, analytic techniques, and research strategies applicable to the quality improvement process. This course satisfies the PPA Department Applied Learning requirement through service learning.
Typically Offered: Spring

HCA 5770 Selected Topics in HCA (3)
In-depth study of selected topic or topics not covered in regular courses. Topics vary each term; prerequisites announced for each topic. May be repeated for credit with different topics up to a maximum of 6 units.
Repeatable for Credit: Yes, up to 6 units

HCA 6030 Research Methods in Administration (3)
The course examines quantitative and qualitative research design in public administration and health care management. Topics include selecting research topics, defining research questions, quantitative research design, qualitative research design, development of a literature review, measurement, and analysis. Students must develop a research proposal as the key work product of the class. Prerequisite: Classified standing.
Requisite(s): Classified standing.

HCA 6180 Health Policy & Policy Research (3)
This course addresses health policy issues from the public policymaking process perspectives. Explored are the stakeholders, policy networks, and policy impacts—including Medicaid, Medicare, S-CHIPS, and the PPACA. Types of policy research are introduced with a focus on the methods used, argumentation, and the stage of program evaluation.
Typically Offered: Spring

HCA 6620 Legal & Ethical Issues in Health Care (3)
This graduate seminar examines the legal and ethical issues that confront managers and administrators in health care and human service organizations. Explored will be the social, cultural, legal, economic and organizational values, paradoxes and dilemmas of our society and the laws, regulations, codes, standards and theories constructed to deal with these issues. Prerequisite: Classified standing.
Requisite(s): Classified standing.
Typically Offered: Spring

HCA 6850 Individual Graduate Study (1-3)
Supervised investigation of an approved project leading to a written report. Project selected in conference with instructor in the area of major interest; regular meetings to be arranged with instructor. Department determines application and number of units. May be repeated for credit up to a maximum of 3 units.
Repeatable for Credit: Yes, up to 3 units

HCA 6860 Internship (1-3)
An internship experience is required for all students that have not had supervisory level experience in the U.S. health care setting. Requirements of the course include at least 200 hours of supervised management level experience and leadership of an assigned project. This course is graded credit/no credit. May be repeated up to a maximum of 6 units.
Repeatable for Credit: Yes, up to 6 units
Typically Offered: Fall, Spring, Summer

HCA 6980 Applied Research Project (3)
Candidates for the MSHCA degree must complete an applied research project in accordance with Title V of the California Administrative Code of Regulations. The purpose of this activity is to demonstrate competency acquired in the graduate program. This includes mastery of knowledge in the discipline and in the ability to use theory and method in the preparation of an applied research project. Prerequisites: HCA 5360; and Prerequisite or Corequisite: HCA 6030. Classified standing.
Requisite(s): Prerequisites: HCA 5360; and Prerequisite or Corequisite: HCA 6030 and Classified standing.