

BUSINESS ADMINISTRATION (BA)

BA 1000 Introduction to Business (3)

Using a combination of lecture, discussion, and activity-based participation, this course provides students with an introduction to business and business professions. The course provides an introductory view of the core disciplines of business including management, finance, accounting, marketing, research and development, human resource management, production and operations management, information management, strategic management, and business environment. The course applies these disciplines to entrepreneurs and small business owners, corporations, and to other organizations. The course will also focus on skill development necessary for success in the business curriculum (oral communication, writing and teamwork). The student is introduced to rubrics used to evaluate learning goals and objectives for the business major. The course is intended for business majors.

BA 1008 Perspectives in Business and Financial Literacy (3)

Using a combination of lecture, discussion, and activity-based participation, this course provides students with an introduction to business. The course provides an introductory view of core disciplines of business including management, finance, accounting, marketing, research and development, human resource management, production and operations management, information management, strategic management, and business environment. The course applies these disciplines to entrepreneurs and small business owners, corporation, and to other organizations. Open to all non-business majors. Significant coverage of financial literacy. Satisfies general education requirement Student Enrichment and Lifelong Fulfillment.

General Education Attribute(s): Self Enrichment & Life Fulfill, Self Support Online

Typically Offered: Fall, Spring

BA 1028 First Year Seminar for Business Majors (3)

Using a combination of lecture, discussion, and activity-based participation, this course provides students with an introduction to the university environment and business. Students will make connections with a cohort of fellow students, their instructor, and key members of the campus community who can help ensure their academic success. They will learn about the campus by being introduced to the value of General Education and to its themes, student rights and responsibilities, important university policies and regulations, and available university resources. Significant coverage of financial literacy. Satisfies general education requirements for First Year Seminar and Student Enrichment and Lifelong Fulfillment.

General Education Attribute(s): First Year Seminar, GE (FYS) First Year Seminar and SELF, Self Enrichment & Life Fulfill, Self Support Online

Typically Offered: Fall, Spring

BA 2000 Business & Econ Information Resource (1)

This elective online course provides the student with knowledge and skill in using online business and economic information resources. Resource areas covered include accounting, finance, management, marketing, and public administration. The student will learn about database protocols, effective search strategies, with additional focus on database functionality, special features, and digital applications. Students will be given practical information search assignments, providing transferable skills to their major content courses.

Typically Offered: To Be Determined

BA 2100 Legal Environment of Domestic and International Business (3)

Introduction of legal principles and issues relevant to transacting business. Ethical, social, constitutional, and political influences and controls are integrated within the course materials as part of the legal environment approach. Topics include concepts of the legal process; judicial and administrative practices; forms and structure of business organizations; and legal components of contracts, torts, property, human resources concerns, and international business.

Typically Offered: Fall, Spring

BA 2200 Quantitative Tools for Business and Economists (4)

This course builds calculation, modeling, analysis, interpretation skills and applies them in business and economic contexts. Topics include functions and their properties; geometric series; matrices; least squares curve fitting; and derivative functions. Applications include interpreting tables, graphs, and properties of functions; using functions to model decisions and analyze problems; solving simultaneous systems and deriving input-output models; financial calculations; discrete and instantaneous rates of change; optimization; and curve fitting. This course introduces Excel and applies it to the analysis and visual representation of business and economic data. Cross-listed BA 2200/ECON 2200.

Typically Offered: To Be Determined

BA 3008 Diversity in Business Organizations (3)

This course explores multiple dimensions of human diversity. Students will learn the benefits of a diverse and inclusive workplace, will understand the obligations organizations have with respect to diversity and will develop strategies for more effectively working in and managing organizations in an increasingly diverse and global society. Emphasis is placed on inclusiveness and harnessing individuals' potential through effective diversity management. Students will also reflect on their educational experience and their life and career goals. Prerequisites: Complete at least 45 units; prerequisite or corequisite GE A2. Satisfies general education requirement Junior Year Diversity and Reflection.

Requisite(s): Prerequisites: Complete at least 45 units; prerequisite or corequisite GE A2.

General Education Attribute(s): Junior Year Diversity Reflection

Typically Offered: Fall, Spring, Summer

BA 3010 Data Analysis & Decision Making (3)

An introduction to the application of statistical and quantitative methods using computer technology to examine and explore data and to build and interpret models to aid in business decision making in all functional areas. Methods covered include: summarizing and exploring data, probability concepts, hypothesis testing, confidence intervals, regression analysis, simulation, decision theory, and optimization. Prerequisites: MIS 2000 and MATH 2200 or equivalent.

Requisite(s): Prerequisites: MIS 2000 and MATH 2200 or equivalent.

Typically Offered: Fall, Spring, Summer

BA 3108 Business And Society (3) 🦋

Focuses on the interrelationships between society, business, and government. Considers those situations where the market system fails to solve problems that society deems important. Topics include ecological impact of technology, and the relationship of technology to employment and quality of work life, consumerism, ethics, and corporate social responsibility. Prerequisites: At least 45 units and completion of LD Area D. Satisfies general education upper division Area UDD and Theme S: Sustainability and Justice.

Requisite(s): Prerequisites: At least 45 units and completion of LD Area D. .

General Education Attribute(s): Theme S: Sustainability & Just, Upper Division D

Typically Offered: Fall, Spring, Summer

BA 3300 Intercollegiate Business Policy Games (1-3)

This course provides academic credit for participation in various intercollegiate competitions offered under the direction of the faculty of the School of Business and Public Administration. Academic credit can be earned for up to two semesters for those competitions extending beyond a single semester (i.e., up to six units per academic year). Most competitions extend over two semesters, including preparation and practice. The activity is graded on a credit-no credit basis.

Repeatable for Credit: Yes, up to 3 units

Typically Offered: To Be Determined

BA 3710 Professional Development Skills I (1)

Seminar on professional development topics and skills. Requirements include: (1) updating of resume, cover letter, LinkedIn and Handshake profiles, and elevator pitch; (2) at least 10 hours documented participation in an approved campus or community organization; (3) at least 10 hours of approved volunteer service for the campus or a community nonprofit organization; (4) participation in an approved career advising and mentoring activity; (5) demonstration of knowledge and skills relating to stress management; and (6) accompanying reflection assignments.

BA 4280 Small Business Consulting (3)

Students are assigned as consultants to a small firm in the business community to assist owner clients in marketing, finance, accounting, operations, MIS, personnel and strategic management, as appropriate. Students are supervised by faculty and provide oral and written reports to the client to conclude the consultation. Prerequisite: Senior standing and permission of Business Research Education Center Director. May be repeated for credit up to a maximum of 6 units.

Requisite(s): Prerequisite: senior standing and permission of Business Research Education Center Director.

Repeatable for Credit: Yes, up to 6 units

Typically Offered: Fall, Spring

BA 4720 Professional Development Skills II (1)

Seminar on professional development topics and skills. Requirements include: (1) completion of emotional intelligence diagnostic and skills development exercises; (2) participation in mock interview; (3) at least 10 hours of participation in campus or community organization or volunteer service; (4) approved activity consisting of at least 10 hours of exposure to the work environment (e.g., job shadowing, internship); and (5) accompanying reflection assignments. Prerequisite or corequisite: BA 3710.

Requisite(s): Prerequisite or corequisite: BA 3710.

BA 4730 Professional Development Skills III (1)

Seminar on professional development topics and skills. Requirements include: (1) professional etiquette workshops or activities relating to networking, meetings, communications, dining, and image; (2) demonstration of knowledge and skills relating to effective teamwork; (3) effective, comprehensive job search; and (4) accompanying reflection assignments. Prerequisite: BA 3710. Prerequisite or corequisite BA 4720. May be repeated for credit up to a maximum of 6 units.

Requisite(s): Prerequisite: BA 3710. Prerequisite or co-requisite BA 4720.

Repeatable for Credit: Yes, up to 6 units

BA 4770 Special Topics in Business (3)

Special topics courses provide each department with the opportunity to present an in-depth study of a selected subject not covered in regular courses. When offered, prerequisites and course requirements will be announced for each course. Each department will determine applicability toward individual concentrations. May be repeated for credit with different topics up to a maximum of 6 units.

Repeatable for Credit: Yes, up to 6 units

Typically Offered: To Be Determined

BA 4850 Individual Study (1-3)

Individual study is offered as an opportunity for the student to design a course of study dealing with a particular area of interest within a discipline, to research the subject area and present an in-depth study for review. Student works under the direct supervision of a faculty member who must approve the study prior to its implementation. May be repeated for credit up to a maximum of 6 units.

Repeatable for Credit: Yes, up to 6 units

Typically Offered: To Be Determined

BA 4860 Internship in Business Administration (3)

This internship experience provides the student with an opportunity for exposure to practical experience in the managerial setting of an organization. The student is encouraged to use the opportunity to apply knowledge acquired in the classroom and work independently on a program plan or project. Units may not be used to satisfy the requirements of the Business Administration major. Students may earn a maximum of 3 units through internships. Offered on a credit, no-credit basis only. May be repeated up to a maximum of 6 units.

Repeatable for Credit: Yes, up to 6 units

Typically Offered: Fall, Spring, Summer

BA 4890 Experiential Prior Learning (3)

Evaluation and assessment of learning that has occurred as a result of prior off-campus experience relevant to the curriculum of the department. Course requires complementary academic study and/or documentation. Available by petition only on a credit, no-credit basis. Not open to post-baccalaureate students. BA 4890 units may not be used for credit with BS in Business Administration, BA in Public Administration, MS, MBA or MPA degrees. Interested students should contact the BPA Student Services Center for further details. May be repeated up to a maximum of 6 units.

Repeatable for Credit: Yes, up to 6 units

Typically Offered: To Be Determined

BA 4908 Senior Seminar (1) 🦋

This course is required for the business major. Students will reflect on their general education experience and how it contributes/complements their major studies. Students will also reflect on how their baccalaureate studies have prepared them for career and life goals. Teams will develop and present a project showcasing the skills and knowledge gained through their studies. Prerequisite: At least 90 units and completion of JYDR. Satisfies general education requirement Senior Capstone.

Requisite(s): Prerequisite: At least 90 units and completion of JYDR.

General Education Attribute(s): Capstone

Typically Offered: Fall, Spring

BA 6090 International Business with International Study Tour (3)

This course introduces students to the strengths, weaknesses, opportunities, and threats of operating in a global environment along with a short-term immersive experience in a foreign country. In class, we will look at the reasons why leaders must consider their international context. Topics may come from the value chain and from macro issues such as trade policies and exchange rates. While on the tour, students will visit a wide variety of sites and will meet with representatives of a number of businesses and other organizations. We will discover differences across culture, management, labor, and government. Locations will vary.

BA 6770 Selected Topics in Business Administration (1-3)

Special topic courses provide each department with the opportunity to present an in-depth study of a selected subject not covered in regular courses. When offered, prerequisites and course requirements will be announced for each course. May be repeated for credit with different topics up to a maximum of 9 units.

Repeatable for Credit: Yes, up to 9 units

BA 6900 Master's Culminating Project (3)

The culminating project provides an opportunity for each student to utilize and demonstrate the tools and understanding he or she has developed during the program. Through a comprehensive interactive competitive simulation, each student will manage a firm in competition with other student-managed firms. At the completion of the simulation, each student will produce a historical account of the firm's performance via an annual report, an account of how the firm responds to its key stakeholder groups via a social audit, and a strategic plan for the future via a business plan. Each student is expected to demonstrate mastery of the essential tools of the business disciplines and an understanding of markets and the external environment.

Requisite(s): Prerequisite: Advancement to candidacy.

Typically Offered: Fall, Spring

BA 7000 Continuous Enrollment (0)

Graduate students who have completed the majority of their coursework but have not completed their culminating experience or thesis may enroll in this 0-unit course for the purpose of maintaining continuous enrollment. Prerequisite: approval of the Program Coordinator.

Repeatable for Credit: Yes, up to 0 units

Typically Offered: To Be Determined