### ECONOMICS, BS

Business and Public Administration (bpa) (https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/)

Department of Economics (https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-economics/)

Department Chair: Richard Gearhart
Office: Business Development Center, A247
Phone: (661) 654-3962
Email: rgearhart1@csub.edu
http://www.csub.edu/bpa

Program Maps for Business and Public Administration (https://programmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/)

### Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td></td>
<td><strong>General Education Requirements</strong></td>
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<tr>
<td></td>
<td>First-Year Seminar (FYS)</td>
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<td></td>
<td>Lower Division Area A: Foundational Skills</td>
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<td></td>
<td>Lower Division Area B: Natural Sciences</td>
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<td>Lower Division Area C: Arts and Humanities</td>
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<td>Lower Division Area D: Social and Behavioral Sciences</td>
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<td>Lower Division Area E: Student Enrichment and Lifelong Learning (SELF)</td>
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<td>Lower Division Area F: Ethnic Studies</td>
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<td>American Institutions: Government and History</td>
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<td>Junior Year Diversity &amp; Reflection (JYDR)</td>
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<td>Graduation Writing Assessment Requirement (GWAR)</td>
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<td>Upper Division Thematic Area B and C</td>
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<td><strong>Lower Division Requirements</strong></td>
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<td>ECON 2018</td>
<td>Essentials of Micro-Economics</td>
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<td>ECON 2028</td>
<td>Essentials of Macro-Economics</td>
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<td>ECON 2200</td>
<td>Quantitative Tools for Business and Economists</td>
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<td>ECON 2900</td>
<td>The Economics Major and Careers</td>
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<td>MATH 2200</td>
<td>Introduction to Statistical Concepts and Methods</td>
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<td>ECON 3008</td>
<td>Gender and Diversity in Workplace ootnote{1}</td>
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<td>ECON 3010</td>
<td>Microeconomic Theory and Applications ootnote{1}</td>
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<td>Macroeconomic Theory and Policy ootnote{1}</td>
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<td>ECON 3030</td>
<td>Analyzing Economic Data ootnote{1}</td>
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<td>History of Economic Thought ootnote{1}</td>
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<td>Introduction to Econometrics ootnote{1}</td>
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<td>ECON 4108</td>
<td>International Economic Development ootnote{1}</td>
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<tr>
<td>or ECON 4400</td>
<td>International Economics ootnote{1}</td>
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#### Concentration (Optional)

While a concentration is not required for the Economics major, students are encouraged to complete one of the following concentrations

**Accounting**

- ACCT 2200 Introduction to Financial Reporting and Accounting
- ACCT 2210 Introduction to Managerial Accounting
- ACCT 2350 Business Law
- ACCT 3000 Intermediate Accounting I
- ACCT 3010 Intermediate Accounting II
- ACCT 3030 Managerial Accounting
- ACCT 3600 Accounting Information Systems
- ACCT 4000 Advanced and International Accounting
- ACCT 3250 Fundamentals of Tax- Individuals
- or ACCT 326 Fundamentals of Tax - Business

**Finance**

- FIN 3260 Investment Management
- FIN 4000 Advanced Financial Management
- FIN 4600 Financial Institutions Management

Select two of the following:

- FIN 3220 Introduction to Personal Financial Planning
- FIN 3400 Principles of Insurance
- FIN 3600 Entrepreneurial and Small Business Finance
- FIN 3800 Introduction to Real Estate
- FIN 4500 International Business Finance

**Supply Chain Logistics**

- MGMT 3020 Introduction to Operations Management
- MGMT 4400 Logistics Management
- MGMT 4450 Purchasing and Supply Chain Management
- MIS 3400 Fundamentals of Database Systems

**Marketing**

- MKTG 3000 Marketing Principles
- MKTG 4060 Marketing Channels

Select one of the following:

- MKTG 4500 International Management
- MKTG 4300 Negotiation, ADR, and Conflict Management
- MKTG 4600 Total Quality Management
- MKTG 4200 Global Marketing
- PPA 4500 Contract Management

### Major Subtotal

53

### Additional Units Needed Towards Graduation

26

### Total Units

120
All with a grade of C or better. The department encourages students to prioritize successfully completing the above courses on their first attempt since repeating the course will delay graduation.

A concentration is a group of courses officially recognized as providing specialized knowledge within a bachelor's degree program. Completion of a concentration is noted on the student's transcript and diploma. Students must formally declare a concentration to ensure it is recognized upon graduation. There must be a minimum of 15 units of courses in the concentration that are not simultaneously applied toward other major requirements.

Do not take ECON 3080 Economics Book Club for Juniors/ECON 4080 Economics Book Club - SR. Only need to take 3 Econ electives in part 2.c. above.

Major requirements total 49 units.

Concentration pre-requisite: FIN 3000 Financial Management.

Areas B4, D (3 units), SELF, JYDR, and Capstone are satisfied via major requirements.

All, with a grade of C/CR or better.