

# BUSINESS ADMINISTRATION, BS, FINANCE CONCENTRATION

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

Department of Accounting and Finance (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-accounting-finance/>)

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<https://bpa.csub.edu/>

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

The Bachelor of Science in Business Administration (BSBA) is offered by the Departments of Accounting and Finance, Economics, and Management and Marketing. Contact information and course descriptions can be found in the Catalog sections that follow for these departments. The Major is to be completed with a minimum cumulative grade point average of 2.0 in all courses counted for the major.

The Bachelor of Science Degree with a major in Business Administration requires a minimum of 120 units which includes courses for the major and concentration, plus courses for the other university-wide graduation requirements: General Education, American Institutions, First-Year Experience, Junior-Year Diversity requirement, Upper Division Writing, Capstone, etc.

## Finance

CSUB finance classes help prepare students for a variety of career opportunities in finance, such as financial analyst, financial planner, credit manager, investment banker, portfolio manager, etc. Moreover, it helps students prepare for various professional designations, such as Chartered Life Underwriter (CLU), Chartered Financial Counselor (ChFC), Certified Financial Planner (CFP), Chartered Financial Analyst (CFA), Certified in Financial Management (CFM), Chartered Property and Casualty Underwriter (CPCU), and Accredited Pension Administrator (APA.) See an advisor for more information about this program.

## Program Requirements

**Note:** One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.

**Note:** Business Administration students shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

| Code  | Title   | Units |
|---|---|-------|
| <b>General Education Requirements</b>   |   |       |
| First-Year Seminar (FYS) <sup>2</sup>   |   | 0     |
| Lower Division Area A: Foundational Skills  |   | 9     |
| Lower Division Area B: Natural Sciences   |   | 6     |
| Lower Division Area C: Arts and Humanities  |   | 6     |
| Lower Division Area D: Social and Behavioral Sciences <sup>1</sup>                  |   | 0     |
| Lower Division Area E: Student Enrichment and Lifelong Learning (SELF) <sup>1</sup> |   | 0     |
| Lower Division Area F: Ethnic Studies   |   | 3     |
| American Institutions: Government and History                                       |   | 6     |
| Junior Year Diversity & Reflection (JYDR) <sup>1</sup>                              |   | 0     |
| Graduation Writing Assessment Requirement (GWAR)                                    |   | 3     |
| Upper Division Thematic Area B and C  |   | 6     |
| General Education Capstone <sup>1</sup>   |   | 0     |
| General Education Subtotal <sup>1</sup>   |   | 39    |
| <b>Major Requirements</b>   |   |       |
| <i>Required Lower Division Foundation Core</i>                                      |   |       |
| BA 1028   | First Year Seminar for Business Majors <sup>2</sup>         | 3     |
| BA 1000   | Introduction to Business                                    | 3     |
| ACCT 2200   | Introduction to Financial Reporting and Accounting          | 3     |
| ACCT 2210   | Introduction to Managerial Accounting                       | 3     |
| ECON 2018   | Essentials of Micro-Economics                               | 3     |
| ECON 2028   | Essentials of Macro-Economics                               | 3     |
| BA 2200   | Quantitative Tools for Business and Economists              | 4     |
|   | or ECON 2200 Quantitative Tools for Business and Economists |       |
| MATH 2200   | Introduction to Statistical Concepts and Methods            | 4     |
| MIS 2000  | Software Productivity Tools                                 | 1     |
| BA 2100   | Legal Environment of Domestic and International Business    | 3     |
| <i>Required Upper Division Core Courses</i>   |   |       |
| BA 3008   | Diversity in Business Organizations                         | 3     |
|   | or ECON 3008 Gender and Diversity in Workplace              |       |
| BA 3010   | Data Analysis & Decision Making                             | 3     |
| BA 3108   | Business And Society  | 3     |
| BA 4908   | Senior Seminar  | 1     |
| FIN 3000  | Financial Management  | 3     |
| MGMT 3000   | Organizational Behavior                                     | 3     |
| MGMT 3020   | Introduction to Operations Management                       | 3     |
| MGMT 4000   | Strategic Management  | 3     |
| MKTG 3000   | Marketing Principles  | 3     |
| MIS 3000  | Management Information Systems: Concepts and Applications   | 3     |
| MGMT 3100   | Human Resource Management                                   | 3     |
|   | or ECON 4510 Managerial Economics                           |       |
| Core Subtotal   |   | 61    |
| <b>Finance Concentration</b>  |   |       |
| FIN 3260  | Investment Management                                       | 3     |

|  |  |            |
|--|--|------------|
| FIN 4000   | Advanced Financial Management  | 3          |
| FIN 4600   | Financial Institutions Management  | 3          |
| Select two of the following:                                   |  | 6          |
| FIN 3220   | Introduction to Personal Financial Planning                                    |            |
| FIN 3400   | Principles of Insurance  |            |
| FIN 3600   | Entrepreneurial and Small Business Finance                                     |            |
| FIN 3800   | Introduction to Real Estate  |            |
| FIN 4500   | International Business Finance   |            |
| ACCT 3000  | Intermediate Accounting I  |            |
| ACCT 3010  | Intermediate Accounting II   |            |
| ACCT 3250  | Fundamentals of Tax- Individuals<br>or ACCT 326 Fundamentals of Tax - Business |            |
| ECON 3020  | Macroeconomic Theory and Policy  |            |
| ECON 4200  | Introduction to Econometrics   |            |
| Concentration Subtotal   |  | 15         |
| <b>Additional Units Needed Towards Graduation</b> <sup>3</sup> |  | <b>5</b>   |
| <b>Total Units</b>   |  | <b>120</b> |

<sup>1</sup> Areas B4 (MATH 2200), D (ECON 2018/2028), SELF (BA 1028), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3108), and Capstone (BA 4908) are satisfied via major requirements.

<sup>2</sup> BA 1028 First Year Seminar for Business Majors counts for FYS & SELF. Transfers students with at least 30 units are not required to take BA 1028 for FYS. SELF is required for all students.

<sup>3</sup> The recommended internship can count towards additional units needed towards graduation.

**Note:** Students are encouraged to participate in the internship program: FIN 4860 Internship in Finance.