

BUSINESS ADMINISTRATION, BS, PUBLIC ADMINISTRATION CONCENTRATION

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

Department of Public Policy and Administration (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-public-policy-administration/>)

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<http://www.csub.edu/bpa> (<http://www.csub.edu/bpa/>)

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

Program Requirements

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

1. required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world;
2. a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

Code	Title	Units
General Educational Requirements		
	First-Year Seminar (FYS) ²	0
	Lower Division Area A: Foundational Skills	9
	Lower Division Area B: Natural Sciences	6
	Lower Division Area C: Arts and Humanities	6
	Lower Division Area D: Social and Behavioral Sciences ¹	0
	Lower Division Area E: Student Enrichment and Lifelong Learning (SELF) ¹	0
	Lower Division Area F: Ethnic Studies	3
	American Institutions: Government and History ¹	3

	Junior Year Diversity & Reflection (JYDR) ¹	0
	Graduation Writing Assessment Requirement (GWAR)	3
	Upper Division Thematic Area B and C	6
	General Education Capstone ¹	0
	General Education Subtotal	36

Major Requirements

<i>Required Lower Division Foundation Core</i>		
BA 1028	First Year Seminar for Business Majors ²	3
BA 1000	Introduction to Business	3
ACCT 2200	Introduction to Financial Reporting and Accounting	3
ACCT 2210	Introduction to Managerial Accounting	3
ECON 2018	Essentials of Micro-Economics	3
ECON 2028	Essentials of Macro-Economics	3
BA 2200	Quantitative Tools for Business and Economists	4
	or ECON 2200 Quantitative Tools for Business and Economists	
MATH 2200	Introduction to Statistical Concepts and Methods	4
MIS 2000	Software Productivity Tools	1
BA 2100	Legal Environment of Domestic and International Business	3

Required Upper Division Core Courses

BA 3008	Diversity in Business Organizations	3
	or ECON 3008 Gender and Diversity in Workplace	
BA 3010	Data Analysis & Decision Making	3
BA 3108	Business And Society	3
BA 4908	Senior Seminar	1
FIN 3000	Financial Management	3
MGMT 3000	Organizational Behavior	3
MGMT 3020	Introduction to Operations Management	3
MGMT 4000	Strategic Management	3
MKTG 3000	Marketing Principles	3
MIS 3000	Management Information Systems: Concepts and Applications	3
MGMT 3100	Human Resource Management ³	3
	or ECON 4510 Managerial Economics	

Core Subtotal		61
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Public Administration Concentration

PPA 2008	American Government & Public Administration ¹	3
PPA 3000	Public Management & Leadership	3
PPA 4908	Senior Seminar in Public Administration	3
Select two of the following:		6
	PPA 3408 Policy Networks	
	PPA 4660 Public Human Resource Administration	
	or MGMT 31 Human Resource Management	
	PPA 4680 Budgeting in Public Organizations	

Concentration Subtotal		15
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Additional Units Needed Towards Graduation		8
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Total Units		120
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¹ Areas B4 (MATH 2200), D (ECON 2018/2028), SELF (BA 1028), AI-Government (PPA 2008), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3108), and Capstone (BA 4908) are satisfied via major requirements.

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² BA 1028 First Year Seminar for Business Majors counts for FYS & SELF.
Transfers students with at least 30 units are not required to take BA
1028 for FYS. SELF is required for all students.

³ These courses cannot be double counted in the concentration.

Note: One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.