BUSINESS ADMINISTRATION, BS, MANAGEMENT CONCENTRATION

Business and Public Administration (bpa) (https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/)

Department of Management and Marketing (https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-management-marketing/)

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http://www.csub.edu/bpa (http://www.csub.edu/bpa/)

Program Maps for Business and Public Administration (https://programmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/)

Program Requirements

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

- required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world;
- a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:

- 1. Completed all courses in the Lower Division Foundation Core; and
- Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

Code	Title		Units		
General Education Requirements					
First-Year Se	minar (FYS) ²		0		
Lower Division	on Area A: Found	dational Skills	9		
Lower Division	on Area B: Natur	al Sciences	6		
Lower Division	on Area C: Arts a	and Humanities	6		
Lower Division	on Area D: Socia	l and Behavioral Sciences ¹	0		
Lower Division (SELF)	on Area E: Stude	ent Enrichment and Lifelong Learning	0		
Lower Division Area F: Ethnic Studies					
American Institutions: Government and History					

ECON 2018 Essentials of Micro-Economics 3 ECON 2028 Essentials of Macro-Economics 3 BA 2200 Quantitative Tools for Business and Economists or ECON 2200 Quantitative Tools for Business and Economists MATH 2200 Introduction to Statistical Concepts and Methods 4 MIS 2000 Software Productivity Tools 1 BA 2100 Legal Environment of Domestic and International Business Required Upper Division Core Courses BA 3008 Diversity in Business Organizations 3 BA 3010 Data Analysis & Decision Making 3 BA 3108 Business And Society 3 BA 4908 Senior Seminar 1 FIN 3000 Financial Management 3 MGMT 3000 Organizational Behavior 3 MGMT 3020 Introduction to Operations Management 3 MGMT 4000 Strategic Management 3 MGMT 4000 Strategic Management 3 MKTG 3000 Marketing Principles 3 MIS 3000 Management Information Systems: Concepts and Applications 4 MGMT 3100 Human Resource Management 3 MGMT 3100 Human Resource Management 3 MGMT 3100 and BA 3008 must be taken as part of the upper division core	Total Units			
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- Areas B4 (MATH 2200), D (ECON 2018/2028), SELF (BA 1028), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3108), and Capstone (BA 4908) are satisfied via major requirements.
- BA 1028 First Year Seminar for Business Majors counts for FYS & SELF.
 Transfers students with at least 30 units are not required to take BA
 1028 for FYS. SELF is required for all students.
- Alternatively, as part of the four courses to complete the concentration, students may also select one of the following courses to serve as one of the three elective courses: ECON 4510 Managerial Economics, PPA 4500 Contract Management

Note: One (1) semester unit of credit normally represents one hour of inclass work and 2-3 hours of outside study per week.