

BUSINESS ADMINISTRATION, BS, MANAGEMENT CONCENTRATION

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

Department of Management and Marketing (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/department-management-marketing/>)

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<http://www.csub.edu/bpa> (<http://www.csub.edu/bpa/>)

Program Maps for Business and Public Administration (<https://programmmap.csub.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/>)

Program Requirements

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

1. required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world;
2. a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

Code	Title	Units
General Education Requirements		
	First-Year Seminar (FYS) ²	0
	Lower Division Area A: Foundational Skills	9
	Lower Division Area B: Natural Sciences	6
	Lower Division Area C: Arts and Humanities	6
	Lower Division Area D: Social and Behavioral Sciences ¹	0
	Lower Division Area E: Student Enrichment and Lifelong Learning (SELF) ¹	0
	Lower Division Area F: Ethnic Studies	3
	American Institutions: Government and History	6

	Junior Year Diversity & Reflection (JYDR) ¹	0
	Graduation Writing Assessment Requirement (GWAR)	3
	Upper Division Thematic Area B and C	6
	General Education Capstone ¹	0
	General Education Subtotal	39

Major Requirements

<i>Required Lower Division Foundation Core</i>		
BA 1028	First Year Seminar for Business Majors ²	3
BA 1000	Introduction to Business	3
ACCT 2200	Introduction to Financial Reporting and Accounting	3
ACCT 2210	Introduction to Managerial Accounting	3
ECON 2018	Essentials of Micro-Economics	3
ECON 2028	Essentials of Macro-Economics	3
BA 2200	Quantitative Tools for Business and Economists	4
	or ECON 2200 Quantitative Tools for Business and Economists	
MATH 2200	Introduction to Statistical Concepts and Methods	4
MIS 2000	Software Productivity Tools	1
BA 2100	Legal Environment of Domestic and International Business	3

<i>Required Upper Division Core Courses</i>		
BA 3008	Diversity in Business Organizations	3
BA 3010	Data Analysis & Decision Making	3
BA 3108	Business And Society	3
BA 4908	Senior Seminar	1
FIN 3000	Financial Management	3
MGMT 3000	Organizational Behavior	3
MGMT 3020	Introduction to Operations Management	3
MGMT 4000	Strategic Management	3
MKTG 3000	Marketing Principles	3
MIS 3000	Management Information Systems: Concepts and Applications	3
MGMT 3100	Human Resource Management	3
	Core Subtotal	61

Management Concentration

MGMT 3100 and BA 3008 must be taken as part of the upper division core		
MGMT 3090	Career and Managerial Skills	3
	Select four of the following:	12
	MGMT 3080 Organization Theory & Design	
	MGMT 3400 Entrepreneurship	
	MGMT 3450 Small Business Management	
	MGMT 4300 Negotiation, ADR, and Conflict Management	
	MGMT 4600 Total Quality Management	
	MGMT 4770 Selected Topics in Management	
	BA 4280 Small Business Consulting	
	MIS 3400 Fundamentals of Database Systems	
	PPA 4500 Contract Management ³	
	ECON 4510 Managerial Economics ³	
	Concentration Subtotal	15

	Additional Units Needed Towards Graduation	5
	Total Units	120

¹ Areas B4 (MATH 2200), D (ECON 2018/2028), SELF (BA 1028), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3108), and Capstone (BA 4908) are satisfied via major requirements.

² BA 1028 First Year Seminar for Business Majors counts for FYS & SELF. Transfers students with at least 30 units are not required to take BA 1028 for FYS. SELF is required for all students.

³ Alternatively, as part of the four courses to complete the concentration, students may also select one of the following courses to serve as one of the three elective courses: ECON 4510 Managerial Economics, PPA 4500 Contract Management

Note: One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.