BUSINESS ADMINISTRATION, BS, GENERAL BUSINESS CONCENTRATION

Business and Public Administration (bpa) (https://catalog.csue.edu/general-information/csub-information/school-business-public-administration/)

Department Chair: John Tarjan
Office: Business Development Center, A144
Phone: (661) 654-2321
Email: jtarjan@csub.edu

http://www.csub.edu/bpa (http://www.csub.edu/bpa/)

Program Maps for Business and Public Administration (https://programmap.csub.edu/academics/interest-clusters/4c6a27785-7a7d-4430-a88c-14b0cb704529/)

The Bachelor of Science in Business Administration (BSBA) is offered by the Departments of Accounting and Finance, Economics, and Management and Marketing. Contact information and course descriptions can be found in the Catalog sections that follow for these departments. The Major is to be completed with a minimum cumulative grade point average of 2.0 in all courses counted for the major.

The Bachelor of Science Degree with a major in Business Administration requires a minimum of 120 units which includes courses for the major and concentration, plus courses for the other university-wide graduation requirements: General Education, American Institutions, First-Year Experience, Junior-Year Diversity requirement, Upper Division Writing, Capstone, etc.

Program Requirements

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

1. required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world;
2. a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: Business Administration students shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

Lower Division Area A: Foundational Skills
Lower Division Area B: Natural Sciences
Lower Division Area C: Arts and Humanities
Lower Division Area D: Social and Behavioral Sciences
Lower Division Area E: Student Enrichment and Lifelong Learning (SELF)
Lower Division Area F: Ethnic Studies
American Institutions: Government and History
Junior Year Diversity & Reflection (JYDR)
Graduation Writing Assessment Requirement (GWAR)
Upper Division Thematic Area B and C
General Education Capstone
General Education Subtotal

Major Requirements

Required Lower Division Foundation Core
BA 1028 First Year Seminar for Business Majors 2
BA 1000 Introduction to Business
ACCT 2200 Introduction to Financial Reporting and Accounting
ACCT 2210 Introduction to Managerial Accounting
ECON 2018 Essentials of Micro-Economics
ECON 2028 Essentials of Macro-Economics
BA 2200 Quantitative Tools for Business and Economists
or ECON 2200 Quantitative Tools for Business and Economists
MATH 2200 Introduction to Statistical Concepts and Methods
MIS 2000 Software Productivity Tools
BA 2100 Legal Environment of Domestic and International Business

Required Upper Division Core Courses
BA 3008 Diversity in Business Organizations
BA 3010 Data Analysis & Decision Making
BA 3108 Business And Society
BA 4908 Senior Seminar
FIN 3000 Financial Management
MGMT 3000 Organizational Behavior
MGMT 3020 Introduction to Operations Management
MGMT 4000 Strategic Management
MKTG 3000 Marketing Principles
MIS 3000 Management Information Systems: Concepts and Applications
MGMT 3100 Human Resource Management
or ECON 4510 Managerial Economics

Core Subtotal

General Business Concentration

To qualify for the BS in Business Administration with a concentration in General Business, a student must take five additional upper division courses from at least three of the following areas: Accounting, Agricultural Business, Business Administration, Economics, Finance, Management, Marketing, or MIS.

Concentration Subtotal

Additional Units Needed Towards Graduation

Total Units
Areas B4 (MATH 2200), D (ECON 2018/2028), SELF (BA 1028), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3108), and Capstone (BA 4908) are satisfied via major requirements.

BA 1028 First Year Seminar for Business Majors counts for FYS & SELF. Transfers students with at least 30 units are not required to take BA 1028 for FYS. SELF is required for all students.

These courses cannot be double counted in the concentrations.

Note: BA 3008 Diversity in Business Organizations, ECON 3008 Gender and Diversity in Workplace, ECON 4510 Managerial Economics and MGMT 3100 Human Resource Management cannot be double counted in the Business Administration major for core and concentration requirements.

Note: One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.