BUSINESS ADMINISTRATION, BS, ECONOMICS CONCENTRATION

Business and Public Administration (bpa) (https://catalog.csusb.edu/general-information/csusb-information/school-business-public-administration/)

Business Administration Program (https://catalog.csusb.edu/general-information/csusb-information/school-business-public-administration/business-administration-program/)

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http://www.csusb.edu/bpa (http://www.csusb.edu/bpa/)

Program Maps for Business and Public Administration (https://programmap.csusb.edu/academics/interest-clusters/4ca27785-7a7d-4430-a88c-14b0cb704529/)

Program Requirements
This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components:

1. required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world;
2. a concentration of courses which permit an in-depth study of a selected aspect of business activity.

Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

Note: Business Administration students shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

Junior Year Diversity & Reflection (JYDR) 1
Graduation Writing Assessment Requirement (GWAR) 3
Upper Division Thematic Area B and C 6
General Education Capstone 1 0
General Education Subtotal 1 39

Major Requirements
Required Lower Division Foundation Core
BA 1028 First Year Seminar for Business Majors 2 3
BA 1000 Introduction to Business 3
ACCT 2200 Introduction to Financial Reporting and Accounting 3
ACCT 2210 Introduction to Managerial Accounting 3
ECON 2018 Essentials of Micro-Economics 3
ECON 2028 Essentials of Macro-Economics 3
BA 2200 Quantitative Tools for Business and Economists 4
or ECON 2200 Quantitative Tools for Business and Economists 4
MATH 2200 Introduction to Statistical Concepts and Methods 4
MIS 2000 Software Productivity Tools 1
BA 2100 Legal Environment of Domestic and International Business 3

Required Upper Division Core Courses
BA 3008 Diversity in Business Organizations 3 3
or ECON 3008 Gender and Diversity in Workplace 3
BA 3010 Data Analysis & Decision Making 3
BA 3108 Business And Society 3
BA 4908 Senior Seminar 1
FIN 3000 Financial Management 3
MGMT 3000 Organizational Behavior 3
MGMT 3020 Introduction to Operations Management 3
MGMT 4000 Strategic Management 3
MKTG 3000 Marketing Principles 3
MIS 3000 Management Information Systems: Concepts and Applications 3

Select one of the following: 3
MGMT 3100 Human Resource Management
or ECON 451 Managerial Economics

Core Subtotal 3 61

Economics Concentration
ECON 3010 Microeconomic Theory and Applications 3
ECON 3020 Macroeconomic Theory and Policy 3
or ECON 4300 Money, Banking and The Economy

Upper Division Economics Electives (Select three electives below) 9
ECON 3030 Analyzing Economic Data
ECON 3040 Development of the American Economy
ECON 3108 Economics of Health and Health Care
ECON 3118 The Pacific Rim Economies
ECON 3200 Introduction to Geographic Information Systems
ECON 3410 Globalization & Development
ECON 3418 Energy Economics and Policy
ECON 3430 Economics of Immigration Policy
ECON 3508 Environmental Economics
ECON 3520 Economics of Agriculture and Natural Resources
ECON 3550 Economic Geography

General Education Requirements
First-Year Seminar (FYS) 2 0
Lower Division Area A: Foundational Skills 9
Lower Division Area B: Natural Sciences 6
Lower Division Area C: Arts and Humanities 6
Lower Division Area D: Social and Behavioral Sciences 1 0
Lower Division Area E: Student Enrichment and Lifelong Learning (SELF) 1 0
Lower Division Area F: Ethnic Studies 3
American Institutions: Government and History 6
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ECON 3600</td>
<td>Behavioral Economics</td>
</tr>
<tr>
<td>ECON 3610</td>
<td>History of Economic Thought</td>
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<tr>
<td>ECON 4040</td>
<td>Law and Economics</td>
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<td>ECON 4080</td>
<td>Economics Book Club - SR</td>
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<td>ECON 4108</td>
<td>International Economic Development</td>
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<tr>
<td>ECON 4200</td>
<td>Introduction to Econometrics</td>
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<tr>
<td>ECON 4250</td>
<td>Urban &amp; Regional Economics</td>
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<tr>
<td>ECON 4300</td>
<td>Money, Banking and The Economy</td>
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<td>ECON 4400</td>
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<td>ECON 4590</td>
<td>Economics of the Public Sector</td>
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<tr>
<td>ECON 4770</td>
<td>Selected Topics</td>
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<tr>
<th></th>
<th>Concentration Subtotal: 15</th>
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<tbody>
<tr>
<td><strong>Additional Units Needed Towards Graduation</strong></td>
<td>5</td>
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<tr>
<td><strong>Total Units</strong></td>
<td>120</td>
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1 Areas B4 (MATH 2200), FYS (BA 1028), SELF (BA 1028), D (ECON 2018/ECON 2028), JYDR (BA 3008/ECON 3008), Upper Division D (BA 3108), and Capstone (BA 4908) are satisfied via major requirements.

2 BA 1028 First Year Seminar for Business Majors counts for FYS & SELF. Transfers students with at least 30 units are not required to take BA 1028 for FYS. SELF is required for all students.

3 These courses cannot be double counted in the concentrations.

**Note:** ECON 3008 Gender and Diversity in Workplace cannot be double-counted in the Business Administration major for core and concentration requirements.