

BUSINESS ADMINISTRATION, MBA

Business and Public Administration (bpa) (<https://catalog.csub.edu/general-information/csub-information/school-business-public-administration/>)

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Program Requirements

The Master of Business Administration program is designed to advance current business knowledge and to update the student's continuous learning foundation. MBA courses provide both additional depth and breadth through the identification of relevant learning materials, faculty interaction, and interaction with their peers on current personal business issues.

A minimum of 36 units of approved 6000-level graduate courses are required for the Master of Business Administration degree. 5000-level graduate courses may be taken with prior approval of the Director. The typical MBA candidate is expected to have a working knowledge of the fundamentals of business including management, quantitative decision-making, accounting, finance, and the current business environment.

All graduate students are required to maintain a cumulative 3.0 grade point average in all graduate course work. Students who receive a grade below "B-" in any course will not be able to use that result towards the fulfillment of any degree requirement. Graduate courses may not be taken on a credit, no-credit basis.

Program Prerequisites

All MBA applicants will be expected to demonstrate competency in the following topic areas identified as program prerequisites. Competency can be established by any one of the following:

1. Proof of appropriate coursework at the undergraduate level;
2. Taking a foundation knowledge course as recommended by the MBA Director;
3. Completing an online review course and passing the appropriate competency exam.

For applicants with baccalaureate degrees not in business administration or those persons needing review, courses are available.

It is incumbent upon the student to provide such evidence to the BPA Graduate Programs office. Applicants should consult with the MBA Director regarding which course(s) might be appropriate.

1. Business Math & Statistics (equivalent to BA 3010 Data Analysis & Decision Making)
2. Financial Accounting (equivalent to ACCT 2200 Introduction to Financial Reporting and Accounting)
3. Understanding Corporate Finance (equivalent to FIN 3000 Financial Management).

4. Fundamentals of Economics (equivalent to ECON 2018 Essentials of Micro-Economics).
5. Principles of Management (equivalent to MGMT 3000 Organizational Behavior).

Requirements for the MBA Program (36 units)

Code	Title	Units
Core Courses		
ACCT 6200	Accounting for Decision Making and Control ¹	3
FIN 6000	Financial Management and Policy	3
MGMT 6020	Operations Management	3
MGMT 6050	Managerial Skills	3
MGMT 6100	Human Resource Management	3
MGMT 6900	Strategic Management	3
MIS 6100	Information Systems for Leaders	3
MKTG 6000	Marketing Management	3
BA 6900	Master's Culminating Project	3
Elective Courses		
Select a minimum of 9 units (three courses) of electives		9
Total Units		36

¹ not required for accountants with professional certificates – electives used to replace

While MBA programs typically do not have formal concentrations, the MBA student may specialize in an area of interest. For example, the student who is interested in organizational management or entrepreneurship might select MGMT 6000 Organizational Theory and Design, MGMT 6040 Advanced Organizational Behavior, MGMT 6100 Human Resource Management, and/or MKTG 6010 Consumer Behavior. Should you wish to build something in your field please see the MBA Director.

Industry Specific Elective Patterns

The MBA currently has two industry-specific specializations.

1. **Insurance Industry–CPCU (Chartered Property Casualty Underwriter)**
Students who have passed the *Chartered Property Casualty Underwriter* national certification exams (CPCU 510, 520, 530, 540) may count these as their electives towards their CSU Bakersfield MBA. See the MBA Director for more specific information.
2. **Non-Profit/Public Administration**
Students who would like to combine the MBA with non-profit or public-sector work interests may create a specialization using classes from the Masters in Public Administration or Masters in Health Care Administration. For example, a student who is interested in non-profit should take non-profit management (PPA 5190 Management in Non-Profit Organization), grant writing (PPA 5200 Fundamentals of Grant Writing), and a marketing elective. See the MBA Director for an appropriate plan of study.